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***“Building healthier lives,  
free of cardiovascular  
diseases and stroke.”***

March 8, 2012

News-Gazette  
Letter to the Editor:

This past February, Champaign held its third annual Go Red for Women Luncheon & Symposium. About 245 attended this event. The tremendous success of the event was possible thanks to Carle and Health Alliance Medical Plans serving as the Signature Sponsor. We are grateful to the Executive Committee, a group of women dedicated to our community and the success of this event.

Thanks to the Go Red movement, 54% of women in America know that heart disease is their No. 1 health threat. Research shows that women who “Go Red” are more likely to make healthy choices. In fact, 96 percent of women who have joined the movement have taken at least one action toward a healthier lifestyle. Women can make a positive first step to saving their lives by participating in the many activities and events available.

In addition to the funds raised, 60 Illinois CPR advocacy petition cards were collected, 43 free health screenings were performed, four educational break-out sessions were offered and attendees were exposed to several area businesses that showcased their products and services.

Go Red for Women is part of the AHA’s solution to help save women’s lives. With one out of three women dying from heart disease, we are committed to fighting this No. 1 killer, which is largely preventable.

On behalf of the AHA and the Go Red for Women Luncheon Executive Committee, thank you to Carle, Health Alliance, Busey, numerous other corporate sponsors, auction donors, break out session presenters, and attendees!

Anne Dill  
VP/Private Client Relationship Mgr., Busey Wealth Management  
2012 Champaign Go Red for Women Luncheon & Symposium Chair

Amanda Beckler  
Development Director, American Heart Association – Midwest Affiliate



**American Heart Association** | **American Stroke Association**  
7272 Greenville Avenue • Dallas, Texas 75231-4596  
Tel 214.373.6300 • americanheart.org

Please remember the American Heart Association in your will.

